



TRANSFORMING COMMUNITIES THROUGH HIGHER EDUCATION

Newark NJ
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GOAL 2025

To increase the proportion of Americans with high-quality degrees, certificates, and other credentials to 60% by the year 2025

LUMINA FOUNDATION STRATEGIC PLAN 2013-2016

MOBILIZING TO REACH GOAL 2025

Mobilize action at the local, state and national levels to reach the goal of 60% higher education attainment.

Build a Goal 2025
Social Movement
to Increase
Attainment

Mobilize Employers,
Metro Areas and
Regions to Increase
Attainment

Mobilize Higher
Education to
Increase Student
Success

Advance State Policy
for Increased
Attainment

Advance Federal
Policy for Increased
Attainment

DESIGNING AND BUILDING A 21ST CENTURY HIGHER EDUCATION SYSTEM

Develop specific models leading to the creation of a student-centered, learning-based system of higher education.

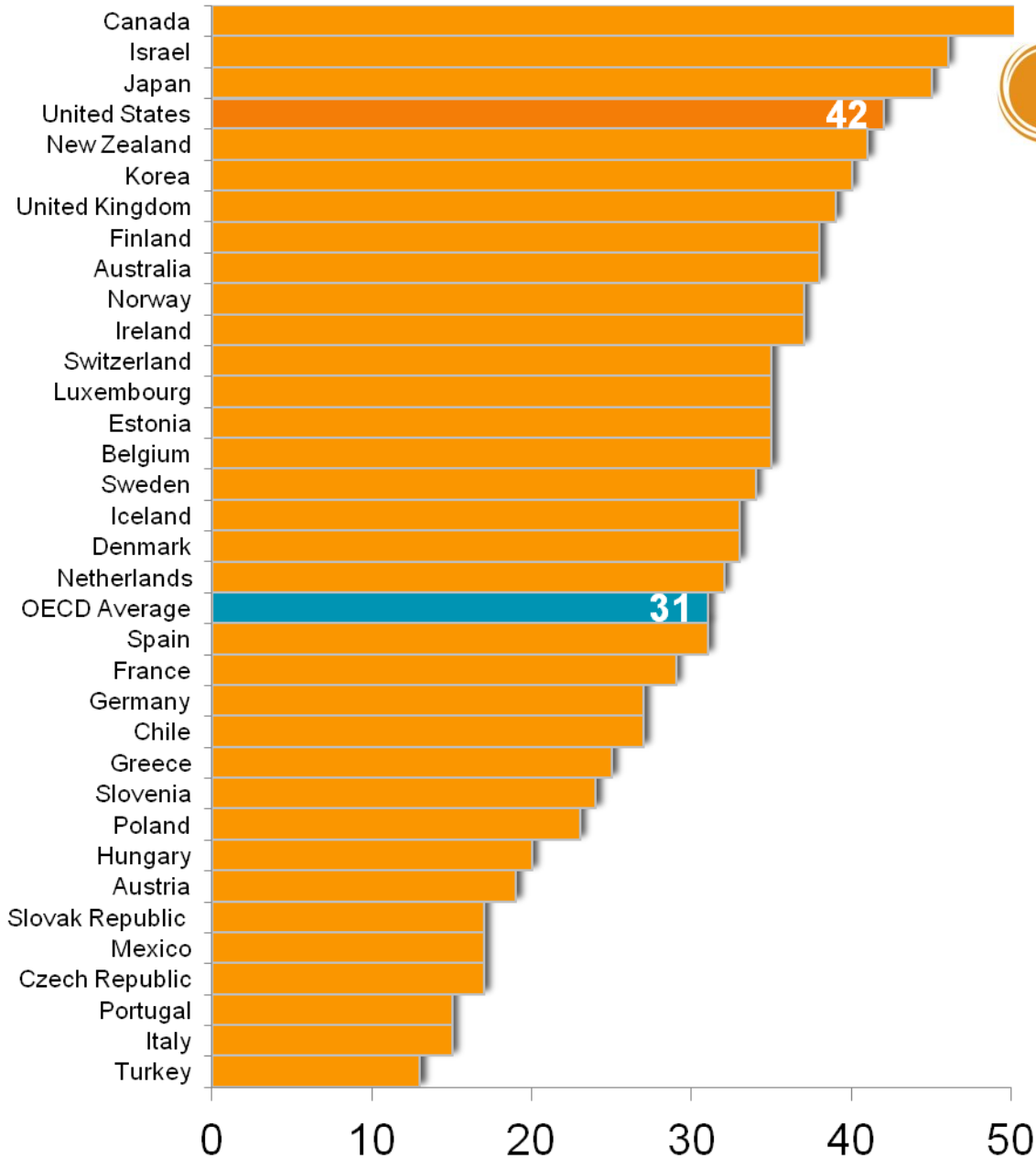
Help Create New
Models of Student
Financial Support

Help Create New
Higher Education
Business &
Finance Models

Help Create New
Systems of Quality
Credentials

Goal 2025:

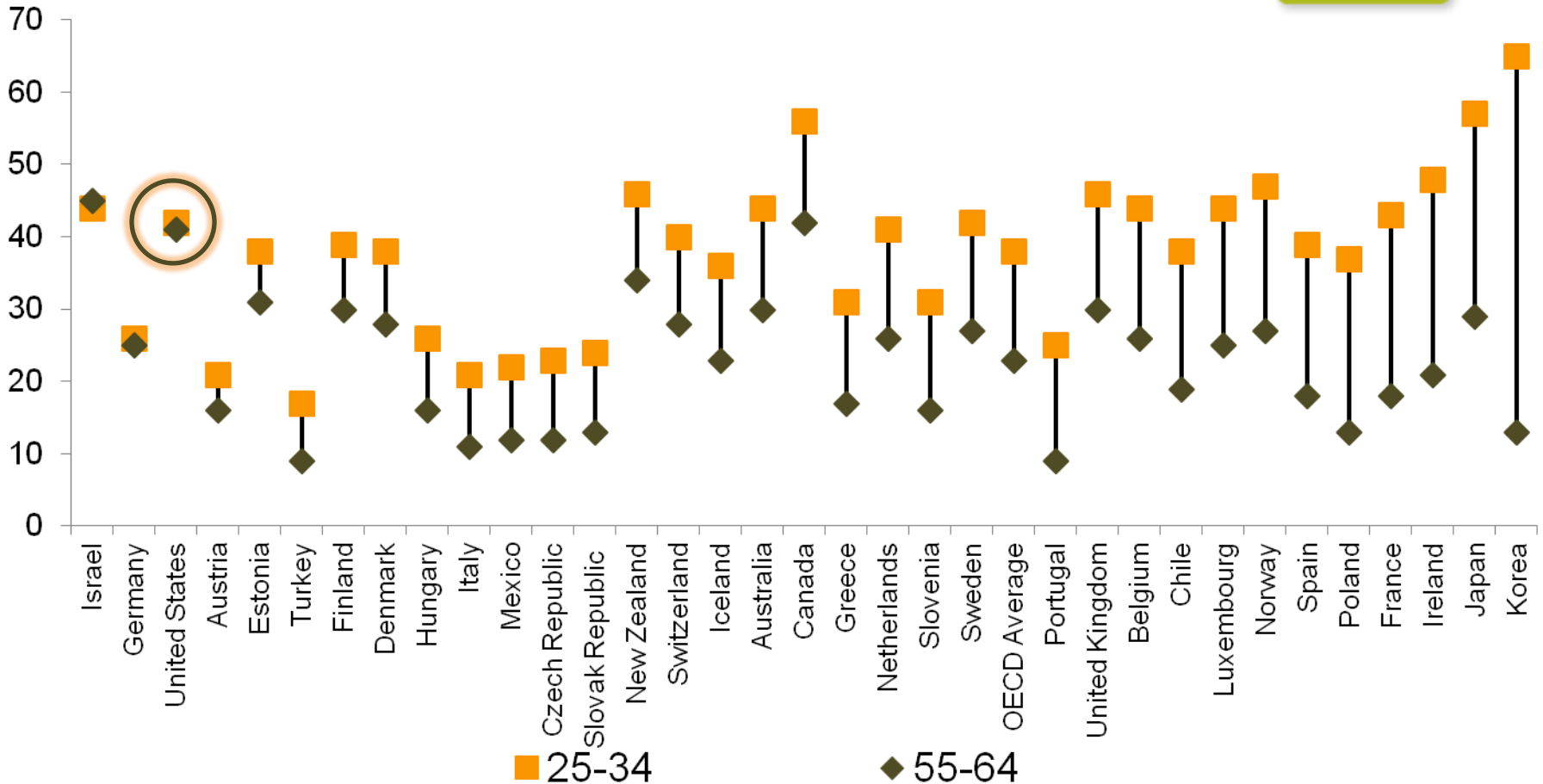
To increase the proportion of Americans with **high-quality degrees and credentials** to 60 percent by the year 2025.



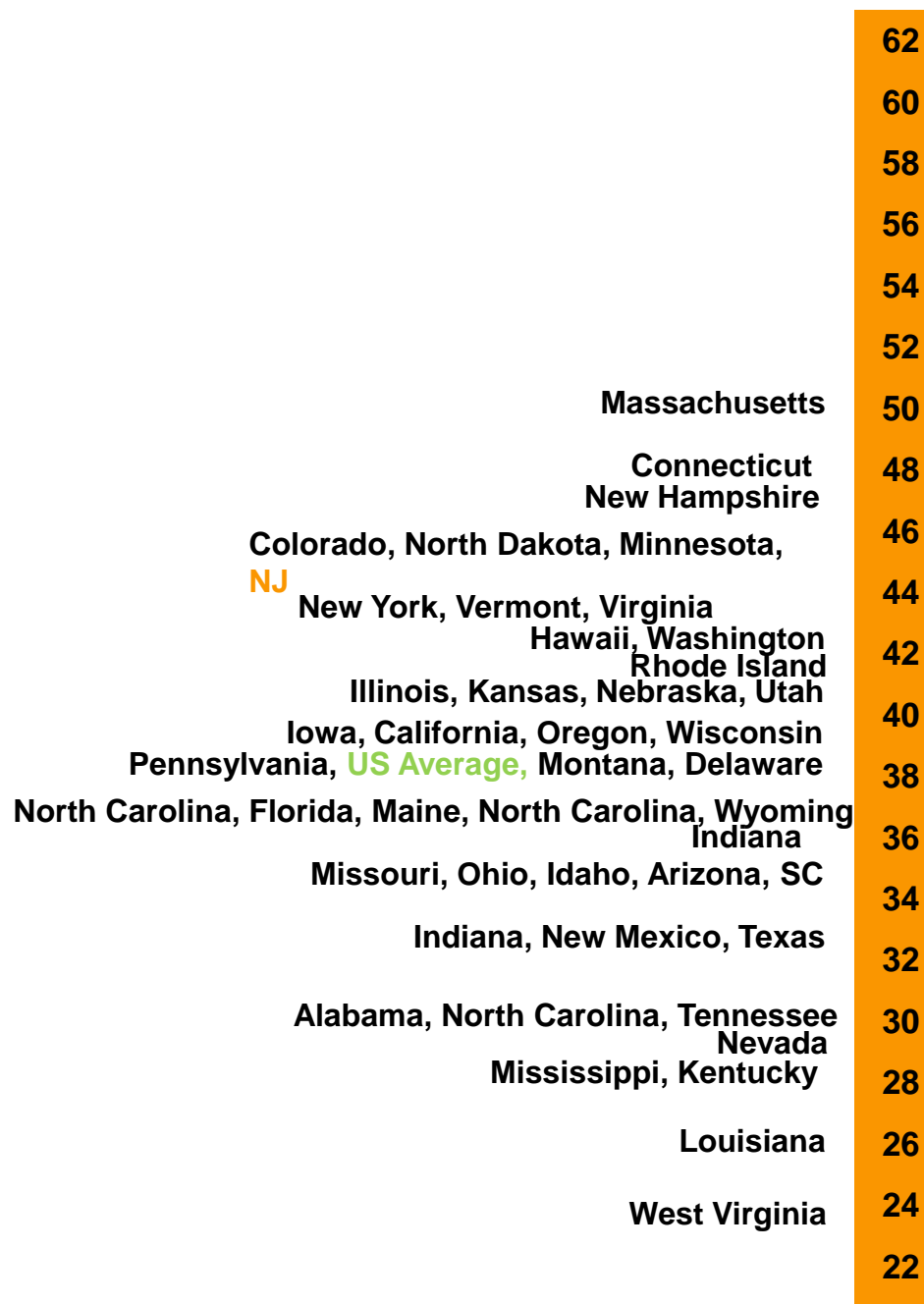
Percentage of Adults 25-64 with Associate's Degree or Higher

US Ranks 4th

Intergenerational Attainment: 2011



For 25-34 cohort, US ranks **13th**.



Korea

US states
25 to 64 year olds

Canada/Japan

Ireland
Norway/New Zealand

United Kingdom/Australia/Denmark
Luxembourg
France/Israel
Belgium/Sweden
United States
Netherlands/Switzerland

Finland
Spain
Estonia
Iceland
Poland/Chile

Slovenia
Greece

Germany
Hungary

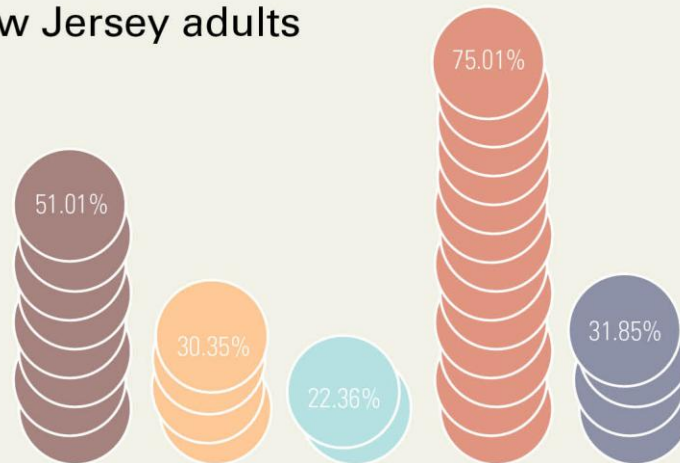


NEW JERSEY EDUCATIONAL ATTAINMENT



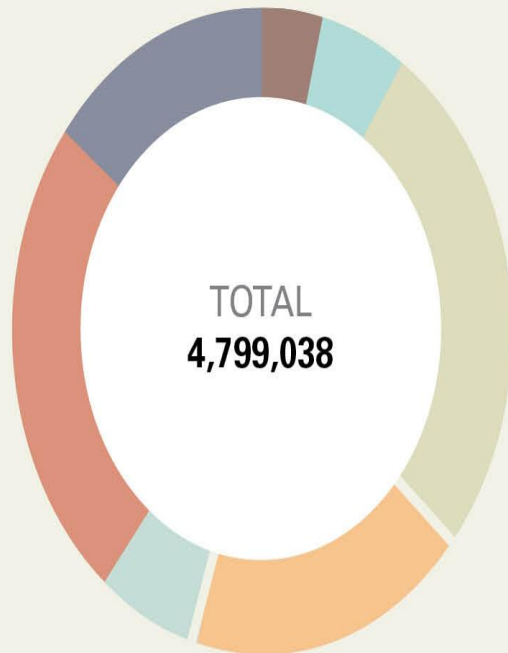
Degree-attainment rates among New Jersey adults (ages 25-64), by population group

White	51.01%
Black	30.35%
Hispanic	22.36%
Asian	75.01%
Native American	31.85%



Source: U.S. Census Bureau, 2010-12 American Community Survey PUMS File

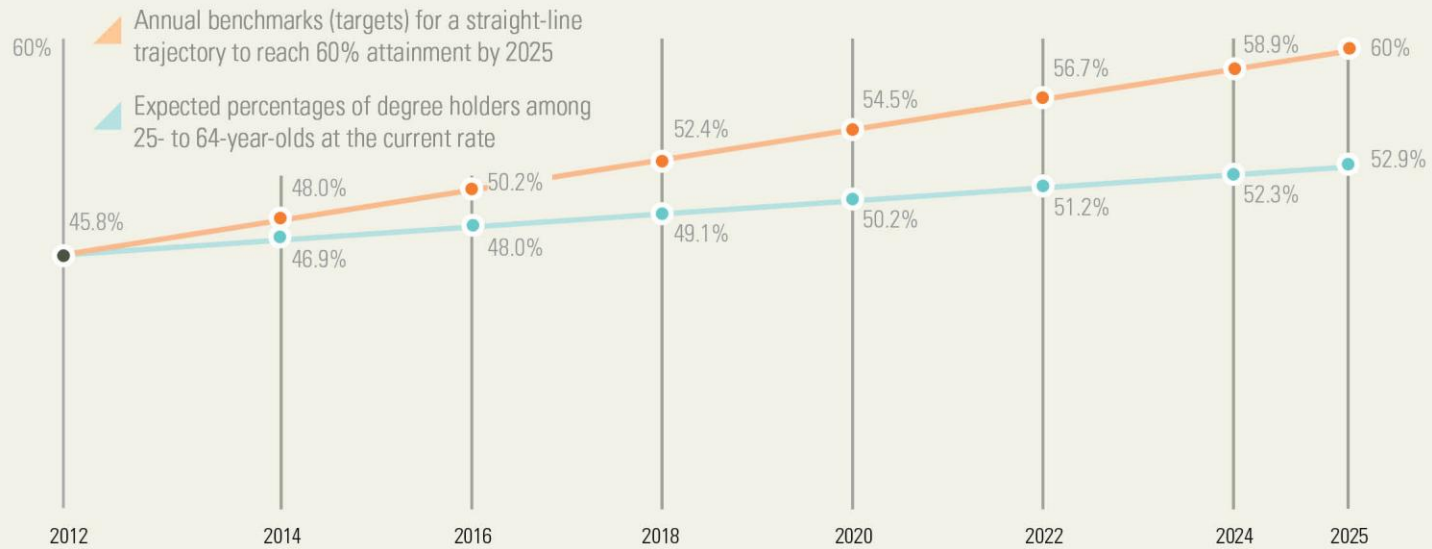
Levels of education for New Jersey residents, ages 25-64



Less than ninth grade	198,442	4.14%
Ninth to 12th grade, no diploma	256,334	5.34%
High school graduate (including equivalency)	1,282,069	26.72%
Some college, no degree	863,410	17.99%
Associate degree	326,578	6.81%
Bachelor's degree	1,181,231	24.61%
Graduate or professional degree	690,974	14.40%

Source: U.S. Census Bureau, 2012 American Community Survey

The path to 60% degree attainment in New Jersey



Source: U.S. Census Bureau, 2000 Census, 2010, 2011, and 2012 American Community Survey



Lumina's Metro/Regional Mobilization Strategy:

75 Cities by 2016



Goals for the Metro/Regional Strategy:

- Local level
- National level
- Field level

Community Partnership Criteria:

- Identify coordinating/backbone/anchor organization
- Include a multi-sector collaboration
- Determine higher education attainment strategies
- Set specific numerical goals for higher education attainment
- Report annually on shared metrics

System Building Goals

Postsecondary
Completion

- Achievement of postsecondary credential leading to career or further education
- No barriers to graduation
- Transfer advising

Persistence, Progress

- Aligned study to career interests, with strong guidance
- Strong start via orientation and advising
- Resilience with setbacks and life challenges
- Steady completion of requirements

Entry

- Understanding post-secondary options
- Ability to meet costs
- College application completion
- Enrollment, as planned
- Minimal need for academic remediation

Aspiration and
Preparation

- Solid foundation of essential learning skills
- Understanding of career interests and their educational requirements
- Completion of college-prep courses



STRONGER NATION REPORT

www.luminafoundation.org

